MERKELEON
TRADING PLATFORM

ONLINE MARKETPLACE PLATFORM

UNIQUE MULTIFUNCTIONAL SOFTWARE SOLUTION CREATED FOR A NEW E-COMMERCE BUSINESS LAUNCH OR EXISTING BUSINESS PROCESSES OPTIMIZATION.

✓ **e-Tendering**
Organize online tendering among authorized users and ask them for price proposal!

✓ **Online Auctions**
Organize classic bidding auction when the price is rising with every bid!

✓ **Products and Services Direct Sales**
Sell your products and services at fixed prices without bidding.

SECURITY AND RELIABILITY

✓ PROTECTION FROM HACKER ATTACKS, BREAKINGS AND THEFTS OF THE WEBSITE INFORMATION.

✓ INTERNAL AND EXTERNAL AUDIT OF ALL SYSTEM PARTS SECURITY.

✓ AUTOMATIC MONITORING OF ALL SYSTEM COMPONENTS ABNORMAL BEHAVIOUR.

✓ SPECIAL SYSTEM TO DIFFERENTIATE ACCESS RIGHTS.

✓ LIVE SYSTEM UPDATES.

✓ PLATFORM STABILITY TO HIGH LOADS. SCALABILITY OF THE SYSTEM.

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SIMPLE AND COMFORTABLE TO USE

- **Online solution**

  Manage your platform and give the opportunity to use it from all over the world without the need to install any software.
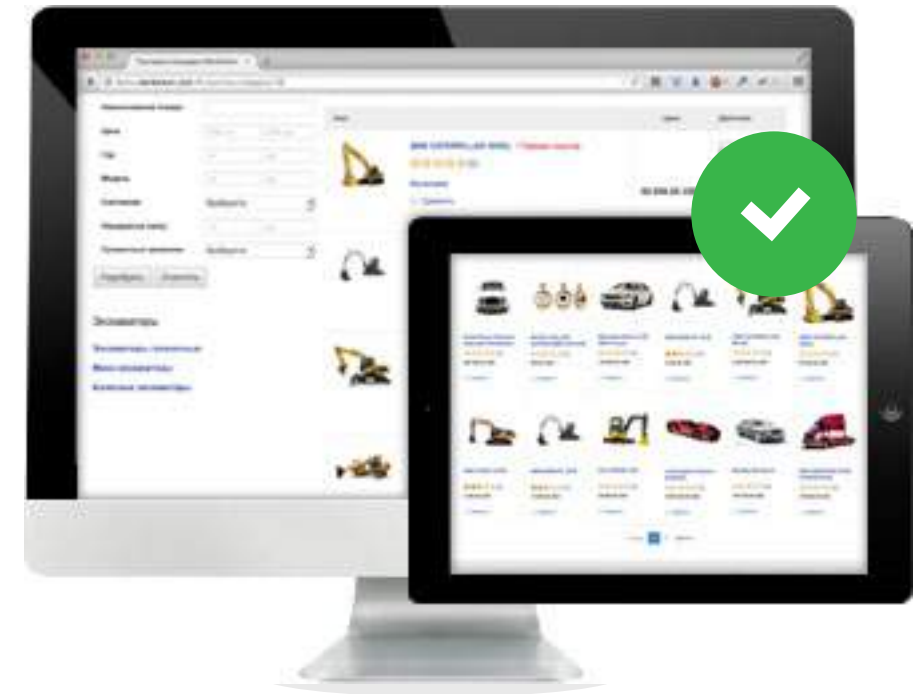
- **UX and UI design**

  Platform has a precise, understandable and user-friendly interface.

- **Tablet-ready**

  Use your tablet device in order to manage your platform or let your customers take part in bidding from the tablet devices!

- **Individual design**

  Our specialists will be glad to create a platform design in accordance with your requirements, brand style and other specifications of your project.

BIDDING SCHEMES

1 **Proposal preparation**

Specify your product, its type, description and category. Highlight your offer by attaching documents or photos to it.

2 **Publish your offer**

Put your product to tendering, auction or sell it at a fixed price. Define the important parameters of bidding.

3 **Hold a bidding**

The system holds bidding automatically. You have a full access to the actual bidding information and full control over the bidding.

4 **Winner**

In a classic auction the winner is chosen automatically by the size of his bid (the bigger – the better). In tendering you choose which price offer suits you better.

SPECIAL OPPORTUNITIES

Offers comparison

Give your customers the opportunity to compare products by their characteristics.

Comfortable search filter

Save the time of your users for search of the needed offer at the website.

Categories management

Organize comfortable and quick access to the offers due to the right classification.

Favorites

Let your users save offers which they like most of all adding quick access opportunity.

FULL ACCESS TO INFORMATION

Financial transactions

Learn general or detailed information on financial transaction for a definite period of time.

Quick export

Export financial information to .xls file. Set up the content of export file and choose the needed language.

Users information

Obtain the access to all registered users data, including information about their IP-addresses, transactions on the platform, etc.

Offers information

At any moment you can reach statistics and reports on any of the actual or finished biddings or sold products.

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GREAT SUPPORT

- **Full technical support**

  You get high-level support at every stage of your project.

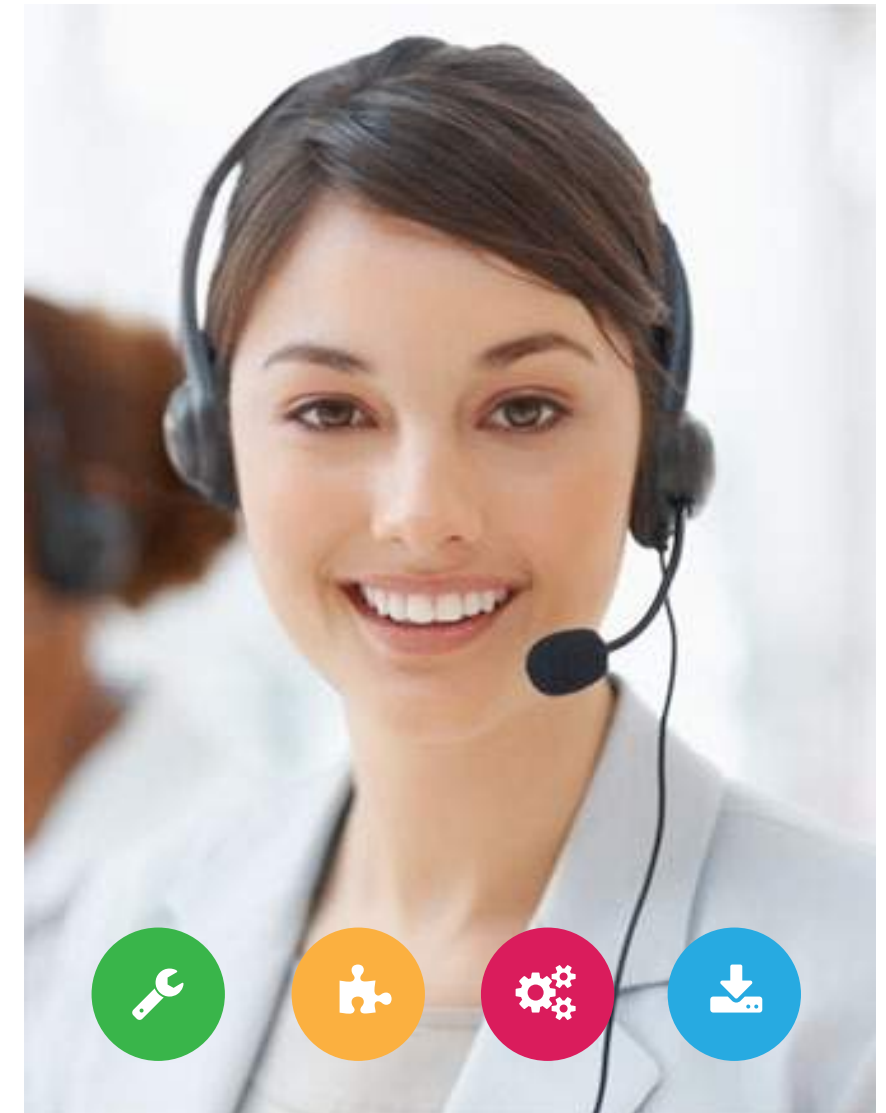- **Flexibility and customization**

  Each of your requirements can be integrated into platform quickly without any architectural conflicts.

- **External services integration**

  Whether you need to integrate your solution with CRM, 1C, Yahoo Finance or any other service it is not a problem for us.

- **Free updates**

  We continuously have been developing the platform, optimize the code and offer on-time updates to our Clients.

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THANK YOU!

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